

Southport Labrador Cricket Club

Social Media Policy

Rev 1.0 (February 2022)

1. Introduction

The SLCC recognises that Social Media tools are an efficient and effective communication method, however, the use of Social Media may have negative impacts on the club and its members.

The SLCC does not discourage the use of Social Media, however, the members should recognise the possible hurt or damage one may cause the SLCC and its members, Cricket governing bodies, such as Cricket Australia, Queensland Cricket and Cricket Gold Coast.

2. Schedule

The Social Media policy applies to all SLCC Members, officials and parents at ALL times.

3. Responsibility - Club

SLCC information regarding social events, policies, constitution, game day results, rules and by-laws maybe communicated to members and the general public via any of the following social media platforms: Facebook, Twitter, Email, Instagram, Snapchat, TeamApp, WhatsApp or via the club website.

Additionally, SLCC may will use social media platforms to communicate information relating to local businesses and sponsors who financially support the club.

4. Responsibility – Members & Parents

When interacting with or representing the SLCC online, all members and parents are expected to show respect, protection and privacy for all those they interact with.

SLCC Members & Parents must not:

- Post material that is or might be construed as offensive, obscene, defamatory, threatening, discriminatory, hateful, racist, homophobic or sexist.
- Make statements which are misleading, false or defame the reputation of any members, fellow clubs or associations.
- Bring the SLCC, Cricket Gold Coast, Queensland Cricket or Cricket Australia into disrepute.
- Offend, intimidate, humiliate or bully any member, club or association.
- Imply that you are authorised to speak on behalf of or as a representative of SLCC.
- Give the impression that the views you express are those of SLCC.
- Use the SLCC logo or name in any format without SLCC consent.
- Use the identity or likeness of another member of SLCC without their permission.
- Use or disclose any confidential information or personal information obtained in your capacity as a member of SLCC.

5. Non – Compliance

Any misuse of Social Media or breach of guidelines outlined will not be tolerated.

Any person that believes they are the victims of inappropriate use of Social Media should report it to any Junior Coach, Club Captains or any Committee member of the SLCC (in writing or verbal) along with any evidence that may assist with an investigation.

SLCC will not be held liable for the acts of its members in breach of this policy. You the member, are solely responsible for your online conduct and will be liable in the event that action is brought against the Club.

Members and/or Parents that fail to comply with this policy may be the subject of disciplinary action as deemed fit by the SLCC Committee.

The SLCC may monitor the use of Social Media to ensure compliance with this policy.

6. Education

The club will continue to maintain awareness of the policy via club newsletters and social media feeds.

Club Officials, Coaches and captains will act as Social Media leaders and role models

7. Review

The Social Media policy will be reviewed annually to ensure that the policy remains current and practical to the club's goals, objectives and requirements.